

City of Aurora Strategic Parking Plan and Program Study



Study Update

September 30, 2008



Project Overview

- City funded study
- Started in May 2008 and to be completed by December 2008
- Co-managed by Planning and Public Works departments
- Wilbur Smith Associates and URS are the project consultants



Key Project Tasks

- Independent Commuter Parking Demand Estimates
- Evaluate Existing Parking Policies
- Identify National Best Practices for Management Strategies
- Identify Funding Strategies
- Recommend a Parking Management Plan
- Engage the Public



Project Focus

- 8 new stations in the I-225 Corridor
- 2 new commuter rail stations in the East Corridor
- Address both commuter parking and Transit Oriented Development (TOD) needs



Estimated 2015 Commuter Parking Needs

225 Corridor Additional Parking Spaces Needed in Year 2015

LRT Station	2015 Parking Demand		RTD FasTracks Program	Difference Between COA and RTD FasTracks	
	Low	High		Low	High
Peoria/Smith	720	930	550	170	380
13th Ave.	360	460	250	110	210
Abilene	160	200	200	0	0
City Center	680	840	200	480	640
Florida	310	370	0	310	370
Iloff	950	1,160	600	350	560
Nine Mile	155	455	0	155	455
225 Corridor Total	3,300	4,400	1,800	1,500	2,600



Goals and Strategies for Commuter Parking

- Provide enough commuter parking
- Protect neighborhoods from spillover parking
- Enhance economic development at rail stations

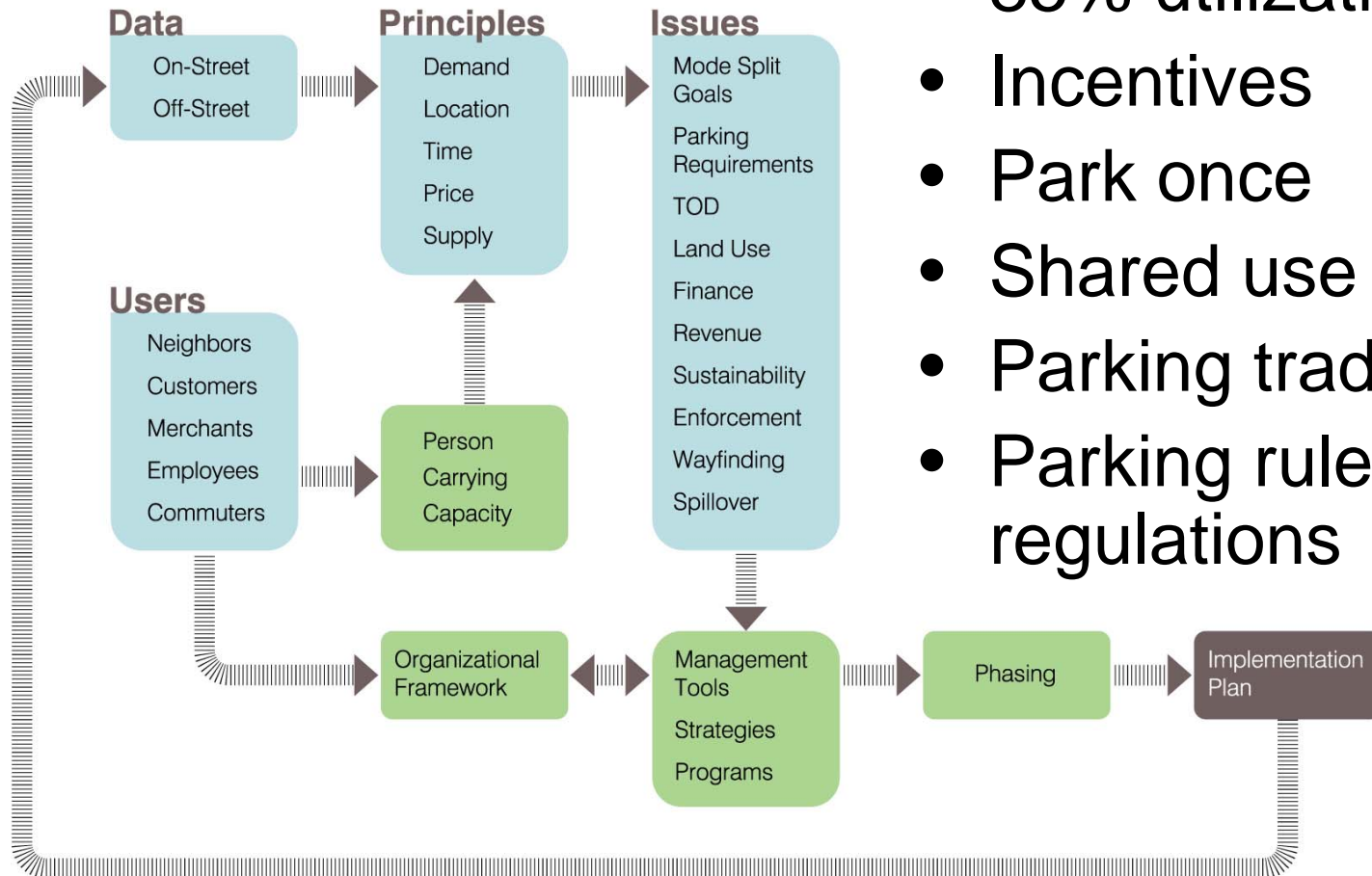


Goals and Strategies for TOD Parking

- Set minimum/maximum parking requirements
- Set mode split goal: 65% SOV & 35% alternative modes
- Facilitate shared parking
- Unbundle parking from development
- Parking pricing & supply strategies



Parking Management System



- 85% utilization
- Incentives
- Park once
- Shared use
- Parking trade programs
- Parking rules & regulations



Next Steps

- Funding and financing options
- Structured parking implementation strategies
- Parking management
- Council briefings and actions

